



Avram "Abe" Zysman

The Zysman Law Firm / 1pm - 2:15pm

Bio: Avram (Abe) Zysman, J.D., LL.M, has over 20 years of experience helping families with estate planning. After earning his law degree in 1997, he worked in New York City alongside elder law pioneer Peter J. Strauss. Abe later moved to Virginia, joining Ferris & Associates before founding The Zysman Law Firm, P.C. in Virginia Beach, where he continues to serve clients with expertise and care.

"Protect Your Business from Inside & Out"

Many business owners assume their trust or buy-sell agreement is effective—yet, many fail when they are needed most. Without proper planning, businesses can face unnecessary taxes, legal battles, and financial losses. This session will cover critical strategies to safeguard your business, your family, and your legacy.

Key topics include:

- Ensuring your trust or buy-sell agreement actually works—many do not.
- Eliminating unnecessary taxes and expenses while avoiding complications after the death of a business owner.
- Avoiding court proceedings in cases of mental incapacity.
- Protecting your estate from external threats such as lawsuits, divorce, or bankruptcy involving heirs.
- Preventing disinheritance of your children by outside influences.
- Shielding your business from personal legal issues such as lawsuits, bankruptcies, and divorces.
- Securing fair compensation for your family in the event of your retirement, disability, or passing.
- Reducing costly litigation and taxes when selling a business during your lifetime or after your passing.

By taking proactive steps, you can ensure that your business remains protected and that your hard-earned assets are preserved for the future.